

The Knowledge Business The Commodification Of Urban And Housing Research

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The Knowledge Business The Commodification
The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy.

The Knowledge Business: The Commodification of Urban and ...

Book Description. This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it illustrates the changing management of the academy, and the development, by university managers, of instruments or techniques of control to ensure that academics are ...

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The Knowledge Business The Commodification Of Urban And ...

It is estimated to have dominated the world for approximately 500 years. However, in the last decades a new concept has started to thrive in business environment, that being commodification. Commodification is strictly related to marxist theory, which emphasizes the commodity as a key cell in a capitalistic driven society.

What is Commodification? What are its Advantages ...

(1995). Business process reengineering and the commodification of managerial knowledge. Journal of Marketing Management: Vol. 11, No. 7, pp. 707-719.

Business process reengineering and the commodification of ...

Abstract and Keywords. This entry presents an analysis of the commodification of knowledge and information in contemporary capitalism. We provide a consistent account of how information as a commodity effects the workings of both capitalism and of Marxist theory. The first part of the chapter critically revisits Marx's own writings on the commodification of knowledge and how the immaterial labor hypothesis initially interpreted these writings.

Commodification of Knowledge and Information - Oxford ...

Within a capitalist economic system, commodification is the transformation of goods, services, ideas, nature, personal information and people into commodities or objects of trade. A commodity at its most basic, according to Arjun Appadurai, is "anything intended for exchange," or any object of economic value. Commodification is often criticised on the grounds that some things ought not to be treated as commodities—for example water, education, data, information, knowledge, human life, and ...

Commodification - Wikipedia

Selling science has become a common practice in contemporary universities. This commodification of academia pervades many aspects of higher education, including research, teaching, and administration. As such, it raises significant philosophical, political, and moral challenges. This volume offers the first book-length analysis of this disturbing trend from a philosophical perspective and presents views by scholars of philosophy of science, social and political philosophy, and research ethics.

The Commodification of Academic Research: Science and the ...

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Commodification is the process by which something becomes a commodity. A commodity has two primary characteristics: it has a market price and is undifferentiated. Commodification is associated with the creation of markets for things such that they are bought and sold at a market price. It is also associated with a breakdown of differentiation whereby things that were viewed as unique are viewed as common, standardized and unexceptional.

15 Examples of Commodification - Simpllicable

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The Knowledge Economy Academic and the Commodification of Higher Education (Understanding Education and Policy) [Tom Giberson, Greg Giberson] on Amazon.com. *FREE* shipping on qualifying offers. The Knowledge Economy Academic and the Commodification of Higher Education (Understanding Education and Policy)

The Knowledge Economy Academic and the Commodification of ...

The experiences of the Japanese companies discussed below suggest a fresh way to think about managerial roles and responsibilities, organizational design, and business practices in the knowledge ...

This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it illustrates the changing management of the academy, and the development, by university managers, of instruments or techniques of control to ensure that academics are disciplined in ways that are commensurate with achieving commercial goals. The individual chapters highlight the different ways in which the academy is being put to work for commercial gain, and they evaluate how far the public service ethos of the universities is coming apart in a context in which what is to be serviced is increasingly a private clientele defined by their 'ability to pay'. The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy.

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"This book is about using socio-culturally based research in the study of technology, learning, and workers, for the purposes of a better workplace adult education and training from workplace e-learning"--Provided by publisher.

Karl Marx is one of the most influential writers in history. Despite repeated obituaries proclaiming the death of Marxism, in the 21st century Marx's ideas and theories continue to guide vibrant research traditions in sociology, economics, political science, philosophy, history, anthropology, management, economic geography, ecology, literary criticism, and media studies. Due to the exceptionally wide influence and reach of Marxist theory, including over 150 years of historical debates and traditions within Marxism, finding a point of entry can be daunting. The Oxford Handbook of Karl Marx provides an entry point for those new to Marxism. At the same time, its chapters, written by leading Marxist scholars, advance Marxist theory and research. Its coverage is more comprehensive than previous volumes on Marx in terms of both foundational concepts and state-of-the-art empirical research on contemporary social problems. It is also provides equal space to sociologists, economists, and political scientists, with substantial contributions from philosophers, historians, and geographers. The Oxford Handbook of Karl Marx consists of six sections. The first section, Foundations, includes chapters that cover the foundational concepts and theories that constitute the core of Marx's theories of history, society, and political economy. This section demonstrates that the core elements of Marx's political economy of capitalism continue to be defended, elaborated, and applied to empirical social science and covers historical materialism, class, capital, labor, value, crisis, ideology, and alienation. Additional sections include Labor, Class, and Social Divisions; Capitalist States and Spaces; Accumulation, Crisis, and Class Struggle in the Core Countries; Accumulation, Crisis, and Class Struggle in the Peripheral and Semi-Peripheral Countries; and Alternatives to Capitalism.

This book focuses on Yellowstone: the park, the larger ecosystem, and even more so, the "idea" of Yellowstone. In presenting a case for a new conservation paradigm for the Greater Yellowstone Ecosystem (GYE), including Yellowstone National Park, the book, at its heart, is about people and nature relationships. This new paradigm will be truly committed to a healthy, sustainable environment, rich in other life forms, and one that affords dignity for all: humans and nonhumans. The new story or paradigm must be about living such a commitment and future for GYE in real time. To do something and understand about the present erosion of nature and growing unsustainability, particularly the GYE situation, the book offers a heuristic for problem solving, learning, and discovery. The heuristic in four general terms, People, Meaning, Society, Environment, takes into account both the content (biophysical substance such as wolves and bears) and process (people, social relations, and decision-making) of conservation and sustainability in our communities, society, and in our daily living. It calls for an explicit integrative approach to this relationship for GYE. It acknowledges that Yellowstone will be different in the future from what we have experienced in recent decades. It also asks how and why it will be different and whether we're ready for it. To examine these and related questions, it probes the future. As well, it reflects on the changing narratives, policies, and actions of different sets of residents and outside influences. The book presents a well-developed theory for interdisciplinary problem solving that is grounded in practice.

Wealth and money, which are meant to be sources of human happiness and facilitators of good social relations has instead become a monstrosity beyond human control. The unbridled quest to make money and accumulate wealth as well as assign social significance on the basis of the outcome of individuals' efforts in the process has ended up distorting existence and the meaning of being human itself. This work brings together a collection of very provocative and challenging articles that confront the problems created by wealth. Can there be happiness when wealth is increasingly concentrated in fewer and fewer hands? Can wealth really bring happiness? And what are the implications of the current trend to commodify everything for the project of human happiness? The contributors to the volume argue that there is a need to change wealth accumulation and its core purpose. They contend that from wealth accumulation the gear must change to wealth alleviation, because the ways the rich become wealthy often correlate with the ways the number of the poor increase. Following from this, they argue that rather than the current focus on poverty alleviation, the focus should shift to wealth alleviation because a happy future for all lies in promoting human well-being and removing human ill-being through the spring wells of solidarity and humanity.

"A thorough and challenging book." - Maude Barlow, National Chairperson, Council of Canadians

This title looks at what the author calls 'the cultural circuit of capitalism', the mechanism for generating new theories of capitalism. The book traces the rise of this circuit from the 1960s to the present day.

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