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Suggested book for the supply chain management

Introduction to Supply Chain Management

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~~global supply chain networks~~ Supply Chain Management
~~Chapter 2: Learning objective 3: The scope of strategic fit across the supply chain~~ Supply Chain Management (chapter 4)
Chapter 5: Learning objective 4: Theory and practise about Gravity location model. Sunil Chopra Supply Chain Management

Sunil Chopra is the IBM Distinguished Professor of Operations Management and Information Systems at the Kellogg School of Management. He has served as the interim dean and senior associate dean for curriculum and teaching, and the codirector of the MMM program, a joint dual-degree program between the Kellogg School of Management and the McCormick School of Engineering at Northwestern University.

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School of Management

Supply Chain Management - Base logistique & services
Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg. He has authored more than 40 papers and two books.

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Professor Chopra's research and teaching interests are in Operations Management, Logistics and Distribution Management, design of communication networks and design

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of distribution networks. He has co-authored the books Managing Business Process Flows and Supply Chain Management: Strategy, Planning, and Operation.

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Chopra and Meindl rigorously organize their material as

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follows: Part I: Building a Strategic Framework to investigate offer Chains. Part II: planning the provision Chain Network. Part III: designing Demand and provide in an exceedingly offer Chain.

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□ Within each company, the supply chain includes all functions involved in fulfilling a customer request (product development, marketing, operations, distribution, finance, customer service). Supply Chain Management: Strategy, Planning, and Operation, 5/e Authors: Sunil Chopra, Peter Meindl and D. V. Kalra Contd □ 4.

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