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Dieter Rams As

Rams, Michael Bierut,

Kenya Hara, Hartmut

Esslinger Dieter Rams:

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for iPad Meeting Dieter

Rams at his home

without an appointment.

ART/ARCHITECTURE

□ Dieter Rams Dieter

Rams Less and More

Interview ~~"Good design~~

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Dieter Rams – A brave
new world of Product
Design Dieter Rams on
The Culture Show

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and More: The Design
Ethos of Dieter Rams
How To Think Like An
Architect: The Design
Process~~

Japanese designer Oki
Sato on his playful
approach to design |

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~~Braun | British GQ The~~

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Company That Inspired
Apple is Inspiring the
Future of Product
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Rams Quotes~~

Dieter Rams As Little
Design

Most of all, good design
is as little design as
possible. In that spirit,

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Little Design is as little book as possible. It is a clear, comprehensive and beautiful presentation of Dieter Rams' life and his work. It is a must-have book for anyone interested in Rams' work, his legacy, and his ideas about how to live.

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Dieter Rams: As Little

Design As Possible:

Amazon.co.uk ...

Dieter Rams is considered one of the most important figures in the development of industrial design, having stipulated long-lasting design principles. When in 1961 the Braun brothers promoted a 20-something architect to the direction of the

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design department, little did they know about the influence Dieter Rams would have had on the industrial design discipline of the decades to follow, establishing rules and guidelines that are still credited and imitated.

Design Icons - Dieter
Rams - As little design

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as little Design As

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Most of all, good design
is as little design as

possible. In that spirit,

this monograph is as

little book as possible. It

is a clear,

comprehensive and

beautiful presentation of

Dieter Rams' life and his

work. It is a must-have

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interested in Rams'

work, his legacy, and

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Little Design As Possible

9780714849188: Dieter
Rams: As Little Design
As Possible ...

Dieter Rams, head of
product design for
Braun from 1955 to
1997, met this challenge
and delivered its
promise more capably
and comprehensively

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little perhaps any other designer of the late 20th century. His designs for radios, calculators, clocks, kitchen appliances and furniture make them quietly understandable and agreeable.

Dieter Rams: As Little
Design As Possible □
Kinfolk

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Dieter Rams As

Book recommendation:

Dieter Rams □ As Little
Design As Possible, a

book published by

Phaidon Press. Written

by Sophie Lovell, the

book is an incredibly

complex monograph on

Dieter Rams□ life, work,

and ideas. On 400

pages, the book is a

precise and

comprehensive

presentation of his life

Read Book Dieter Rams As and work. Little Design As Possible

Dieter Rams: As Little
Design As Possible
Dieter Rams is one of
the most influential
product designers of the
twentieth century. Even
if you don't
immediately recognize
his name, you have
almost certainly used
one of the radios,

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clocks, lighters, juicers, shelves or hundreds of other products he designed. He is famous not only for this vast array of well-formed products, but for his remarkably prescient ideas about the correct function of design in the messy, out-of-control world we inhabit today.

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Dieter Rams: As Little

Design As Possible |

Design ...

Good design is as little
design as possible

Dieter Rams desk by
Philip Sinden

Referencing AEG

designer Peter Behrens

as the 'grandfather of
design', Rams knows

exactly where his

influences come from.

He understands that to

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Dieter Rams As
design timeless products
needs a restraint that
does not exist in most of
us.

Good Design is as Little
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Yatzer

"Good design is as little
design as possible."

These few words
encapsulate the
philosophy of German

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designer Dieter Rams, whose sleek and understated household products coined an aesthetic...

Dieter Rams: The legendary designer who influenced Apple ...
Dieter Rams (born 20 May 1932 in Wiesbaden, Hessen) is a German industrial

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designer and retired academic closely associated with the consumer products company Braun, the furniture company Vitsoë, and the functionalist school of industrial design. His unobtrusive approach and belief in "Less, but better" design generated a timeless quality in his products and have

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Dieter Rams -

Wikipedia

Good design makes a product easily understood. Good design is unobtrusive, honest, durable, thorough, and concerned with the environment.

Most of all, good design

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is as little Design as
possible. In that spirit,
this monograph is as
little book as possible. It
is a clear,
comprehensive and
beautiful presentation of
Dieter Rams' life and his
work.

Dieter Rams: As Little
Design as Possible:
Lovell, Sophie ...

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Dieter Rams As

Back in the late 1970s,

Dieter Rams was

becoming increasingly

concerned by the state

of the world around him

— an impenetrable

confusion of forms,

colours and noises.

Aware that he was a

significant contributor

to that world, he asked

himself an important

question: is my design

good design?

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Dieter Rams: Ten
Principles For Good
Design

According to Dieter
Rams, good design: Is
innovative; Makes a
product useful; Is
aesthetic; Makes a
product understandable;
Is unobtrusive; Is
honest; Is long-lasting;
Is thorough down to the

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last detail; Is
environmentally
friendly; Involves as
little design as possible

Dieter Rams: 10
Timeless
Commandments for
Good Design ...
Dieter Rams: The
Complete Works takes
readers right back to the
beginning of the
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designer's career and
his earliest surviving
work — a sketch of a Z-
shaped chair drawn by
Rams in 1947 (a scale
model of which was
only made in 1952).

Feast your eyes on the
complete works of
Dieter Rams
Good design is as little
design as possible. Less,
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but better — because it
concentrates on the
essential aspects, and
the products are not
burdened with non-
essentials. Back to
purity, back to
simplicity. L 2 speaker,
1958, by Dieter Rams
for Braun.

Good design | About us |
Vitsœ

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Dieter Rams's "as Little Design as Possible"

philosophy: Dieter

Rams is one of the most
influential product

designers of the

twentieth century. Even

if you don't immediately
recognize his name, you

have almost certainly

used one of the radios,

clocks, lighters, juicers,

shelves or hundreds of

other products he

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Dieter Rams - Designer
- Stardust.com

Dieter Rams, head of product design for Braun from 1955 to 1997, met this challenge and delivered its promise more capably and comprehensively than perhaps any other designer of the late 20th

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century. His designs for
radios, calculators,
clocks, kitchen
appliances and furniture
make them quietly
understandable and
agreeable.

Dieter Rams Interview:
□As Little Design as
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Good design is as little
design as possible.

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These ten principles defined Dieter Rams' approach to "good design". Each of the hundreds of products he developed during forty years with Braun, was unerringly elegant and supremely versatile. Units were made in modular sizes to be stacked vertically or horizontally.

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Dieter Rams As Little Design As

Dieter Rams - Design
Museum

Dieter Rams: As Little
Design As Possible

Dieter Rams discusses
the people and

principles that have
made him a design

legend. Photograph ©

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Dieter Rams

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